QuickBooks Invoicing: A Case Study On How Autofy Eliminates Data Entry

Autofy Saves Time & Sanity for Dining Delivered

DINING Delivered

We Serve the Best®

If you organize food for recurring meetings, plan special corporate events, or you need 100 boxed lunches delivered tomorrow, Dining Delivered can make your job easier.

www.diningdelivered.com

Executive Summary

Dining Delivered is a fast growing, black tie catering and food delivery service. Each day they deliver dozens of customized catering orders to their clients' door. They were drowning in menial paperwork keeping track of all the moving parts. With Salesforce, QuickBooks, and Autofy life now moves at the click of a button.

Challenges

Taking orders, coordinating subcontractors, scheduling drivers, invoicing clients, managing change orders and doing it dozens of times per day was a full time job and error prone. Dining Delivered had to enter and re-enter each order up to four times in order to just stay afloat in the business.

Their order process:

- A customer calls and orders catering for 100 or more people to be delivered within 24 hours; order entered in Excel

- Coordination with Restaurants for food; create and fax food order form

- Create driver's schedule; enter delivery details in Excel

- Invoice the customer; manually create invoice in QuickBooks

- Repeat dozens of time per day and handle change orders; cross your fingers that nothing is fat fingered!

Data entry isn't why anyone ever got into business. There is a better way.

How Autofy Helped

Dining Delivered deployed Salesforce and customized it to handle all the specific objects they required for their needs. Using this data, it prints food orders, driver deliveries, and change orders.

Connected with [Autofy](#), data from Salesforce seamlessly creates invoices in QuickBooks without any extra effort.

Data is entered once, and only once. In a single location. Everything else happens at the click of a button.

Results, ROI and Future Plans

Dining Delivered now spends their day focused on customers and not data entry. Better than the data entry headache is the saving grace of not needing to worry about errors being inadvertently created in their customer's food orders.

- Data entry reduced by 75%

- Errors eliminated

- 4-6 person hours per day returned

"We honestly did not think it would work so well."

-Sarah Hanly, General Manager

About Us

Propelware, the makers of Autofy, have been building business class integration solutions for over 15 years. Our Autofy platform was built around automating QuickBooks and connecting it with systems such as Salesforce, e-commerce systems, and many other applications small businesses use in their day to day practice.

Your business can be automated too. It's our passion to help you achieve this and our pleasure to show you how.

www.propelware.com

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